

Activity Based Costing and Activity Based Management

Use these tools and skills to find out where you make your profits and where you could even be losing money with particular products or customers.



Up to a third of Yorkshires manufacturers need to urgently review their production costs if they are to be able to compete effectively in the global economy, new research carried out by Yorkshire Forward has revealed. Companies are incurring up to 60% indirect costs on production support or administration, highlighting uncompetitive work practices, and relying on a loyal but unprofitable customer base the evidence shows.

The research was carried out for Yorkshire Forward to identify how the region's manufacturers can cut costs to compete more effectively with growing East European (including those joining the European Union next year) and Far Eastern economies.

The research, conducted in part by Leeds University, used Activity Based Costing to identify waste, efficiency gains and cost reductions in 10 Yorkshire companies.

MCCR's Activity Based Cost Management training programme is essential for any size of manufacturing company that recognises the pressure to meet market prices and maintain their profitability, cash flow and return on investment.

The training is totally scalable to your needs and delivered at the level that will meet your requirements.

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To find out more call 01977 661 118