



## Press Release from MAS Y&H

August 2008

### CHRIST 'MAS' COMES EARLY EVERY YEAR TO MANUFACTURING COMPANY

Christmas has come early this year for Huddersfield-based K D Decoratives (a global leader in the field of theming and animatronics for festive displays) thanks to expert advice from the Manufacturing Advisory Service Yorkshire & Humber (MAS Y&H), which has led to the firm saving thousands of pounds through greater efficiency and resulted in an increase in turnover and the creation of new jobs.



K D Decoratives, which currently employs 65 people and has a turnover of £4.5m was founded over 30 years ago by Richard and Gloria Kitchen-Dunn. The firm has developed from specialists in window dressing to providing animatronics and themed grottos for blue chip companies such as Harrods, P&O, Tussauds, Alton Towers and over 80 shopping centres throughout Europe including the Trafford Centre.

MAS Y&H is a BERR initiative funded by Yorkshire Forward and managed by YFM Business Development, a subsidiary of YFM Group, providing 'hands on' advice and support to manufacturing businesses to improve productivity and efficiency.

Although the management team at KD Decoratives has been extremely successful in moving the business forward, it has struggled with issues such as time management and stock control due to the complex nature of customer demands and seasonal fluctuations. To help resolve these issues, the company called in MAS for expert help and to review all aspects of activity. MAS adviser, [Dean Morgan](#) of [MCCR & Associates](#) established a strategic plan and the firm has recently completed a 10 day manufacturing efficiency project.

The results of the MAS intervention have been impressive and resulted in an estimated saving of over £80,000 pa; an increase in turnover of £300,000; productivity per person up by £5,800 pa and the creation of two new jobs.



Richard Kitchen-Dunn said: “Thanks to the support of MAS and the expert advice of Dean Morgan, our family run business now has a more professional approach and a greater awareness and ability to manage our production time, operation costs, cash flow and profitability.”

He added: “We now have the right tools that we can build upon and, as a result, the business can handle a much larger number of projects during the run up to our busiest time of the year.”

For more information about MAS visit <http://www.mas-yh.co.uk>